



King's Cross



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Name of the Center	Impact Hub King's Cross		
Country	UK		
Contact person	Name: xxxxxxx	Email address: xxxxxxx	Telephone: xxxxxxx
Website	www.xxxx.xxx		
Address	34B York Way, London, N1 9AB, UK		
Strong areas of expertise	<ul style="list-style-type: none"> <li>- Social enterprises in a range of sectors, including those with a focus on employment generation</li> <li>- Scaling nationally or internationally</li> <li>- We can support on a range of topics including market research and marketing in the UK, financial forecasting, investment pitching, team development and recruitment, franchising and licencing, organisational structuring and leadership.</li> <li>- We can easily connect enterprises to other stakeholders, including UKTI, Business in the Community, social investors, other entrepreneurs, etc.</li> </ul>		
<b>Services to be provided</b>			
Mentoring	<p>Devi Clark (mentor and project manager)          Maria Trindade (mentor) <a href="https://uk.linkedin.com/in/maria-trindade-134ba521/en">https://uk.linkedin.com/in/maria-trindade-134ba521/en</a>          Richard Evans (mentor) <a href="https://uk.linkedin.com/in/richardevans25">https://uk.linkedin.com/in/richardevans25</a></p> <p>We would also tap into our other Impact Hub mentors (see this link: <a href="http://kingscross.impacthub.net/about-us/meet-our-mentors/">http://kingscross.impacthub.net/about-us/meet-our-mentors/</a> which gets regularly updated when new mentors join us).</p> <p>+ we have specialists in a range of fields including digital, marketing, HR, coaching, PR, branding etc who would spend 30-60 mins with the entrepreneurs.</p> <p>We will identify and allocate the appropriate mentors based on the needs and characteristics of the entrepreneurs who are allocated to Impact Hub King's Cross.</p>		
Space and infrastructure	<p>We have high speed reliable wifi freely available to all our members, including the entrepreneurs on this programme.</p> <p>Would the entrepreneur have a free space all day in the center? Only some hours a day?          What are the timetables?          Entrepreneurs will have a Hub 100 membership, which means they can use the co-working space for a total of 100 hours during the month. We are open Monday to Friday from 8am until 9pm, and within these times the enterprises will have access. In addition, the enterprises would be able to attend events and trainings that we offer to our members, and these be in addition to the 100 hours.</p>		
Networking with local entrepreneurs	<p>Networking is a core part of what we offer to enterprises. We do this in a number of ways:</p> <ul style="list-style-type: none"> <li>- Holding regular events for our community of entrepreneurs. Our visiting enterprises will be able to attend at least four of these – breakfast, lunch, tea and happy hour, where we provide food and drink and invite enterprises to meet and network.</li> <li>- Holding facilitated networking events: depending on the timing of the visit, enterprises will be able to attend our successful facilitated networking events, based on introductions and referrals and the principle of '6 degrees of separation'.</li> <li>- Making individual introductions. Impact Hub prides itself on the way we actively 'host' our members, including facilitating connections between our members and to those outside the Impact Hub. Impact Hub King's Cross has 350 members, and Impact Hubs throughout London have 1000+ members in total, so we have good access to enterprises</li> <li>- Themed events: We hold regular events of interest to enterprises, including those with a specialist field (ethical fashion, sustainable food), business issues (sales, franchising, investment) or management and leadership (managing failure, team building) and enterprises get to know one another around these common interests</li> </ul>		

<p><b>Networking with other local agents</b></p>	<p>Impact Hub King's Cross is well-connected in the enterprise, and specifically social enterprise field. We hold regular speed-dating style events where we introduce entrepreneurs to up to 10 finance providers in one evening (including equity, loan, crowdfunding and tech specialists).</p> <p>We can also make individual introductions to:</p> <ul style="list-style-type: none"> <li>- Investors</li> <li>- Other Impact Hubs in London and beyond (there are 85+ Impact Hubs globally)</li> <li>- Other social enterprise support organisations</li> <li>- Universities</li> <li>- UKTI (UK Trade and Investment, the government agency supporting import and export)</li> <li>- Potential customers</li> </ul>
<p><b>Integration Activities</b></p>	<p>London is an international city, with a lot of interesting events that promote both business and social integration. Impact Hub members based in London are themselves from diverse international communities and social events are often organised by our members both at the Impact Hub and beyond.</p> <p>In addition, we have a community event each week for business and personal networking: breakfast, lunch tea or happy hour, where entrepreneurs get to know one another.</p> <p>The entrepreneurs are also welcome to take part in other Impact Hub organised events for our members, trainings, etc as described above.</p> <p>Finding activities to become involved in throughout London is not difficult, but we would be happy to signpost entrepreneurs to opportunities.</p>
<p><b>Is there any assistance in finding accommodation?</b></p>	<p>We don't directly work on finding accommodation. However, our members sometimes use the London members listserve list to share details of flatshare or accommodation needed, and we could help the enterprises to access this.</p> <p>One of the members at Impact Hub Islington runs this enterprise: <a href="http://www.roomfortea.com/">http://www.roomfortea.com/</a> which finds affordable accommodation for short term stays in London.</p> <p>Alternatively, there are many properties available at <a href="http://www.booking.com">booking.com</a>, <a href="http://www.airbnb.com">Airbnb</a> or <a href="http://www.premierinn.com">Premier Inn</a> which has a hotel in the same street as Impact Hub King's Cross.</p>
<p><b>Other additional services (if any)</b></p>	
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